

A Chance to WIN \$4,000 to Spend on our Korean and USA Stock!

Terms & Conditions

1. Eligibility: Open to all participants eighteen (18) years of age (or the legal age of majority in your jurisdiction, if greater) who will sign-up during the campaign period. The Campaign is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of BE FORWARD, as final and binding as it relates to the content.

3. Campaign Period: This campaign starts on November 1st, 2019, 11:00AM, and ends on January 31st, 2020 at 11:59PM Japan Standard Time (JST). All entries must be received by January 31st, 2020 at 11:59PM Japan Standard Time (JST).

4. How to Participate: Individuals can enter the campaign by submitting the online form provided on BE FORWARD's website. You may enter only once and you must fill in all the information requested. The submitted information should be complete and valid.

5. Entries: Individuals may only enter the competition once, any other entry will be disqualified. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of BE FORWARD.

6. Prizes: Two Lucky Winners will be selected to receive the prize of 4,000 BF Points (\$4,000). The Points can be used on available vehicles from our Korean and USA Stock list ONLY. Links as follows:

Korean Stock list: https://www.beforward.jp/stocklist/stock_country=28/sortkey=q

USA Stock list: https://www.beforward.jp/stocklist/stock_country=90/sortkey=q

The Prize is to be paid in BF Points, which cannot be exchanged for cash and cannot be used for import duties, taxes and handling fees. 1 BF Point is equivalent to \$1 US Dollar.

Unredeemed Points will automatically expire after one (1) year from the date when points are awarded.

7. Winner selection and notification: Winner of the Campaign will be selected in a random drawing under the supervision of BE FORWARD. The Winner of the Prize will be notified via email and also via the telephone number submitted during entry within two weeks after the end of the campaign.

BE FORWARD shall have no liability for the winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within a specified period required by BE FORWARD on the notification email or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternative winner will be selected.

The receipt by winners of the prize offered in this Campaign is conditioned upon compliance with any and all laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT BE FORWARD'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by you: By entering this campaign you understand that BE FORWARD, anyone acting on behalf of BE FORWARD, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's information for trade, advertising, public relations and promotional purposes without any further compensation.

By entering the campaign, you agree to receive email newsletters periodically from BE FORWARD. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

9. Disputes: THIS CAMPAIGN IS GOVERNED BY THE LAWS OF JAPAN WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or

connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Tokyo, Japan having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with participating this Campaign), and participant further waives all rights to have damages multiplied or increased.

10. Sponsor: The sponsor of the Campaign is:

BE FORWARD CO., LTD.

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